

Professional Summary

Veritable workhorse. Someone who can do it all and believes in getting past *what* you do to **WHY** you do it. Adaptive strategic designer with keen eye for detail, penchant for typography and depth of experience in branding, collateral, environmental and retail graphics. Recognized for strong organizational skills, astute research and analytical insights, performance under pressure and excellent communication skills. Self-motivated team player adept at creative problem-solving with a passion for continual self-discovery and development.

Mighty Fudge Studios, 2009–present (Boulder, CO)

Design, Print Production Manager, Studio Project Manager

- Core team member on Walmart Marketside account. Doubled sales in 13 months. Launched 200+ SKUs for the \$1.5+Billion private label brand.
- Executed brand updates, evolutions and revolutions for: Prima Della, Paula Deen Baked Goods, Earth Balance Organic Soymilk, Concertos Chocolates and Flush Puppies.
- Achieved consistent on-time delivery through implementation and development of project cycle roadmaps, processes, production standards, and graphic brand standards to ensure high-quality, quick speed to market.
- Art directed, managed and organized freelance and staff designers, photoshoots and project timelines across multiple brands.

Rocky Mountain College of Art + Design, 2009–present (Denver, CO)

Adjunct Faculty, Communications Department

- Motivated and inspired students from various disciplines to achieve success in course materials, team-building and professional development.
- Utilized expert knowledge of Adobe Creative Suite to construct solid foundation for students in necessary technical skills coupled with design theory and principles.

CH2M HILL, 2009 (Centennial, CO)

Senior Graphic Designer

- Created marketing and graphic toolkits for offices around the world to establish consistency in marketing materials and branding including fonts, colors and photography guidelines.

In-House RE/MAX International, Inc., 2002–2009 (Greenwood Village, CO)

Art Director, Graphic Designer

- Integrated convention themes across small and large media: web graphics, direct-mail, brochures, signs, pocket guidebooks, registration forms, banners, tradeshow booths and event programs.
- Piloted successful relaunch of RE/MAX into luxury market through bold renovation of visual identity system (yard sign, logo, advertising and collateral marketing material).
- Fostered strong team dynamic. Guided designers through challenging on-boarding process. Art directed additional designers to secure on-time delivery of various projects.
- Conceptualized long-term position and strategy for RE/MAX Commercial brand evolution with Vice Presidents and Commercial team.

The Wildlife Experience, 2002–2003 (Parker, CO)

Graphic Designer

- Established cohesive exhibit experience and integration of design and marketing initiatives for celebrity artist LeRoy Neiman. Influenced gallery layout and developed resale catalog, exhibit panels, collateral, invitations, press kits and print and outdoor advertising.
- Shaped user experience for Grand Opening via environmental graphics, including wayfinding, large-format, retail, gallery and artist exhibit panels.

Education

Rocky Mountain College of Art + Design
Denver, Colorado
Summa Cum Laude, Valedictorian

Continuing Education

RMCAD Web Design Certificate

Professional Organizations

AIGA Colorado, Treasury Co-Chair

Skills

- CS5 Adobe suite
- HTML, CSS
- Wordpress
- Flash, Dreamweaver
- Microsoft Office suite
- Basecamp Project Management

Awards and Recognition

- Hermes Platinum Award and GD USA In-House Award
The RE/MAX Collection Brochure
- MarCom Gold Winner
Renowned Properties Marketing Kit
- GD USA In-House Award
RE/MAX International Corporate Report

Past Employment

T&R Graphic Imaging, 2001-2002
Client Support
Denver, CO

Twenty-Twenty Design, 2000-2001
Junior Designer
Denver, CO